Bhaskararao G
Sr. Software Engineer

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PROFESSIONAL SUMMARY

- Senior Software Engineer with **8 years of experience** delivering enterprise-grade web and hybrid applications across the full **Software Development Life Cycle (SDLC)**. Proven expertise in **React, Angular, JavaScript, HTML, Tailwind CSS, and JourneyApps**, with a strong focus on building scalable, high-performance, and user-centric interfaces.
- Specialized in developing data-driven dashboards, workflow-based applications, and mobile-ready platforms, including AI-powered enterprise systems such as AB InBev's CatExpert.ai. Experienced in translating complex business and analytics requirements into intuitive, responsive UIs used by global business teams.
- Known for collaborating effectively with product owners, designers, backend engineers, and data science teams, delivering robust frontend solutions that improve usability, adoption, and business outcomes.

SKILL SET

- HTML5
- CSS3
- Bootstrap
- JavaScript
- Typescript

- Angular JS
- React JS
- Node JS
- Vue JS
- jQuery

- PHP
- Laravel
- Mongo DB
- MySQL
- JourneyApps

EXPERIENCE

MAY/2017 – DEC/2019   **Jr. Development Engineer —** Nyros Technologies, Kakinada, AP

- Worked across multiple enterprise and internal projects as both a **team contributor and independent developer**, delivering full-cycle UI and application solutions.
- Served as **Lead Angular Developer** for the **Fields Manager** project, owning frontend architecture, UI components, and API integrations.
- Delivered the **Logistics Management System (LMS)** as a full-stack developer, building end-to-end features using **Vue.js** and **Laravel**.

- Designed and developed the **Employee Management System (EMS)** to track employee skills, performance, and activities using **React.js, Node.js, and MongoDB**.

- Built **mobile and web applications** for **Zensar**, enabling client teams to manage project and customer data using **Angular** and **Ionic**.

DEC/2019 – DEC/2022   **JavaScript Engineer**, Appit Ventures – Hyderabad, Telangana.

- Developed enterprise-grade custom applications using the **JourneyApps** low-code platform, building scalable **mobile and web solutions** with **JavaScript** and **TypeScript**.

- Implemented full-stack features using **JourneyApps' XML-based UI framework**, API integrations, and business logic layers.

- Collaborated daily with **US-based product and engineering teams**, contributing to sprint planning, design discussions, and production releases across time zones.

- Built and maintained a **financial services web application** for an investment-focused client, serving as an **Angular UI Developer** responsible for responsive layouts, data-driven components, and UX consistency.

DEC/2022 – Present   **Sr Software Developer**, Digitide Solutions, AB InBev (Client), Bangalore

- [**CatExpert.ai**](CatExpert.ai) — AI-Enabled Self-Service Retail Assortment & Planogram Optimization Platform

- Served as a **Core Frontend Engineer** on CatExpert.ai, a cloud-native, **AI-powered retail optimization platform**

- Designed and implemented scalable, responsive UI components for critical business workflows including **store clustering, SKU assortment recommendations**, and **shelf planning dashboards**.

- Implemented **3D Planogram visualization** using **Three.js** integrated with Angular, enabling users to view, rotate, and analyze shelf layouts in an immersive, real-world format.

- Translated complex business requirements and data science outputs into intuitive and performant user interfaces that enhanced usability for non-technical users.

- Built modular frontend architecture using modern frameworks (**Angular, Tailwind CSS**) with emphasis on reusability, maintainability, and accessibility standards.

- Integrated **real-time charts, data tables, and visual analytics** views to present **machine-learning driven insights** clearly and interactively.

- Collaborated closely with **UX/UI designers, backend engineers,** and **data science teams** to deliver end-to-end features on schedule.

- Optimized client-side performance and reduced load times through code-splitting, lazy loading, and efficient state management.

- Contributed to **CI/CD pipeline** improvements and **frontend testing** coverage to ensure high quality releases.

- Technologies: Angular, TypeScript, RxJS, SASS, REST, Webpack, Jest, Azure Cloud integration.

EDUCATION

SSC, 2009	ZPH School, Sompeta.	88%
Diploma in Computer Science & Engineering, 2009 - 2012	Dr. B.R.A G.M.R Polytechnic College, Rajahmundry.	80%
B.Tech in Computer Science & Engineering, 2012 - 2015	Sri Sai Madhavi Institute of Science & Technology, Rajahmundry.	65%

HOBBIES

- Reading technology and business books
- Playing cricket
- Exploring new programming concepts and tools

INTERESTED IN

- Learning and applying new technologies
- Working on **onsite and client-facing projects**
- Leading and mentoring teams as a **Lead Developer**

LANGUAGES KNOWN

- English
- Telugu
- Hindi

(Bhaskararao)